

CULTIVATION COMPANIES

30 Day Web Site Challenge



Review our successful web site checklist



Make sure all your headlines and subheads are clear



Confirm your contact information, hours and location



Add SEO descriptions to your homepage and services page



Add correct filenames and alt text to homepage images



Add SEO descriptions to remaining pages on your site



Add correct filenames and alt text to any portfolio or other



Login to your Google Business Profile and confirm ownership



Write a SEO compliant Google Business description



Confirm your hours, location and contact info is an exact match



Select your two business categories



Add services and products



Add new photos (and do this weekly)



Review your business listing on Apple Maps for accuracy



Review your Yelp listing for accuracy



Review your Bing business account for accuracy



Review your Yahoo Business Account for accuracy



Create a social media link aggregator (ie Link Tree)



Update your Instagram profile with new link & confirm accuracy.



Update your Facebook profile with new link & confirm accuracy



Update other social profiles with link and for accuracy



Create a Pinterest business account. Add your correctly named photos.



Login to Google Search Console & Verify your site



Submit your sitemap to Google Search Console



Submit your homepage and services pages to GSC



Submit your about and any additional pages to GSC



Google your business and confirm the results



Correct any inaccurate information



Review your social and web analytics



Celebrate your achievements and kick off a content marketing plan!