

Resources & Tools



Website

- Domain & Website: SquareSpace - <https://squarespacecircleus.pxf.io/c/4334573/1159652/14659>
- SEO Descriptions: ChatGPT - <https://chat.openai.com/auth/login>
- Images: Canva - <https://www.canva.com/>
- Photo Editing: Canva (link above) or Adobe Lightroom - <https://www.adobe.com/products/photoshop-lightroom.html>

Social Media & Content Creation

- Social Post Descriptions: ChatGPT - <https://chat.openai.com/auth/login>
- Link Aggregator Options:
 - <https://linktr.ee>
 - <https://later.com/link-in-bio>
 - <https://tap.bio/@tap.bio>
- Social Post Scheduler: Later - <https://try.later.com/pblzs4s3pl7p>
- Images & Social Post Creation: Canva - <https://www.canva.com/>
- Photo Editing: Canva (link above) or Adobe Lightroom - <https://www.adobe.com/products/photoshop-lightroom.html>

Other Marketing

- Emails & Newsletters: MailChimp - <https://admin.mailchimp.com/referral?code=H6axchvNBQk>
- Web Search Tools:
 - Google Business: <https://business.google.com>
 - Google Search Console: <https://search.google.com/search-console/>
 - Add in your Domain Name info: <https://yourdomainname/sitemap.xml>
 - Apple Maps: <https://businessconnect.apple.com>

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